

## Media Release

Voith Paper

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### Voith Paper Webshop successfully enters the North East Asian Market

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- Moorim P&P from Korea marks the 100<sup>th</sup> customer using the Voith Paper Webshop
- The e-commerce platform enables a successful, transparent, and easy order process
- Further expansion in the North East Asian Market planned for 2021

**HEIDENHEIM/SEOUL.** Since the middle of last year, the Korean paper manufacturer Moorim P&P has been using the Voith Paper Webshop to order spare and wear parts online and thus is the first customer from NEA using the e-commerce solution from Voith. Paper machines have tens of thousands of technical components, and parts ordering from an open catalog can often be very time-consuming and is a significant cost factor. The outstanding advantages of ordering around 130,000 directly available components easily around the clock, seven days a week, and meeting the regional needs, has driven Moorim P&P the Webshop's 100<sup>th</sup> customer globally.

Voith's e-commerce platform offers more than an easy way to purchase replacement parts to reduce order lead time. It provides all information about a machine part, from the original delivery to the order history and operating instructions, to be viewed at a glance. Besides, the seamless integration of the Webshop into the customer's ERP system allows ordering and order processing to be realized effectively without system interruptions. In this way, it significantly reduces administration effort. Order history and tracking are rendered transparent, the ordering process is easier to plan, simplified for all participants, and can be customized.

Ever since its launch in 2017, the Voith Paper Webshop has been a resounding success and worldwide more than 120 paper industry companies are using this e-commerce tool from Voith's digital portfolio. The platform is an elaboration of Voith's Papermaking 4.0 portfolio –

providing all-around service with intelligent solutions that meet the customers' requirements.

With Moorim P&P, the Voith Paper Webshop successfully entered the local market. Further customers from Asia are already planning to use the Webshop and the platform is now available in Japanese language. The localization and customization of the platform meets the individual customer requirements and further opens new market opportunities.

### **About the Voith Group**

The Voith Group is a global technology company. With its broad portfolio of systems, products, services and digital applications, Voith sets standards in the markets of energy, oil & gas, paper, raw materials and transport & automotive. Founded in 1867, the company today has more than 20,000 employees, sales of € 4.2 billion and locations in over 60 countries worldwide and is thus one of the larger family-owned companies in Europe.

The Group Division Voith Paper is part of the Voith Group. As the full-line supplier to the paper industry, it provides the largest range of technologies, services, and products on the market, and offers paper manufacturers holistic solutions from a single source. The company's continuous stream of innovations facilitates resource-conserving production and supports customers in significantly reducing their carbon footprint. With its comprehensive automation products and leading digitization solutions from the Papermaking 4.0 portfolio, Voith offers its customers state-of-the-art, digital technologies to increase the availability and efficiency of their systems in all areas of the production process.



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